

Rekindling *the* Spirit

Have you, or any of your family, friends or employees, experienced the death of a loved one and needed support? We all know that loss and grief are part of life, but the skilled and compassionate care offered by a well-trained palliative care team can make all the difference in the world to families struggling with terminal illness and bereavement.

To this end, we're pleased to announce that Moose Jaw will be hosting the **2012 Saskatchewan Hospice Palliative Care (SHPCA) Provincial Conference on May 30, May 31 & June 1, 2012**. The mission of SHPCA is to strive towards achieving comfort and peace for persons across Saskatchewan living and dying with a terminal illness. Approximately 300 participants, including physicians, nurses, and other team members will gather in Moose Jaw to further their knowledge in the art and science of palliative care from the best speakers in Canada and the USA.

When individuals experience personal loss, the death is felt throughout the workplace by reduced work efficiency and absenteeism. Employers can benefit from having strong, knowledgeable palliative care teams to help the bereaved through difficult transitions related to death and dying. We are therefore pleased to offer you the opportunity to invest in the future of palliative care in Saskatchewan.

Enclosed are suggested sponsorship levels for demonstrating your support of our provincial conference, and the ways we will recognize your organization's contributions. We have also included an exhibitor's application. As space and sponsorship is limited, we encourage you to respond early.

We depend on your generosity, so please give our request your careful consideration as we work together to ensure the best end-of-life care possible to residents of Saskatchewan.

Sincerely,

Sylvia Keall MSW, RSW
2012 Conference Chair
Phone: (306)691-1582
Email: skea@fhhr.ca

Stacey Fogal
Sponsorship Committee Chair
Phone: (306) 691-1573
Email: Stacey.fogal@fhhr.ca



Sponsorship Levels

Sponsorship Policy:

In the event that more than one company wishes to sponsor a specific keynote speaker or session, the first company whose written confirmation and complete payment is received will be awarded the sponsorship.

Gold Sponsor \$10,000.00

As a Gold Sponsor you will receive:

- Logo recognition as a conference Gold Sponsor on Saskatchewan Hospice Palliative Care Website with your website address and corporate description.
- Logo recognition on the cover of the on-site program
- First choice for sponsorship of one keynote speaker
- One (1) exhibition booth in a high traffic area
- Signage acknowledging your sponsor level prominently displayed in the registration area
- Promotional material in delegate bags
- Recognition in all media correspondence
- Four (4) complementary conference registrations

Silver Sponsor \$5,000.00

As a Silver Sponsor you will receive:

- Logo recognition as a conference Silver Sponsor on Saskatchewan Hospice Palliative Care website
- Prominent logo recognition in on-site conference program
- Sponsorship of one keynote speaker or assignment to one meal break
- Signage acknowledging your sponsor level prominently displayed in the registration area
- One (1) exhibitor space at the Exhibitor's Gallery
- Promotional material in delegate bags
- Recognition in all media correspondence
- Two (2) complementary conference registrations

Bronze Sponsor \$3,000.00

As a Bronze Sponsor you will receive:

- Logo recognition as a conference Bronze Sponsor on Saskatchewan Hospice Palliative Care website
- Sponsorship of one (1) workshop or nutritional break
- Logo recognition in on-site conference program
- Signage outside of the workshop room
- Signage acknowledging your sponsor level prominently displayed in the registration area
- ½ page advertisement in on-site conference program
- Promotional material in delegate bags
- One (1) complementary conference registrations



Conference Supporter \$2,000.00

As a Conference Supporter you will receive:

- Acknowledgement of Sponsorship on Saskatchewan Hospice and Palliative Care website
- Sponsorship of one (1) nutritional break
- Signage acknowledging your sponsor level displayed in the registration area
- ¼ page advertisement in on-site conference program
- Promotional material in delegate bags
- One (1) complimentary conference registration

Delegate Bag Sponsor - ONE ONLY \$3,000.00

As a Delegate Bag Sponsor you will receive:

- Logo recognition on 300 conference delegate bags/conference binders
- Single exhibitor space
- One complimentary conference registration

Spirit Supporter \$500.00

As a Spirit Supporter you will receive:

- Acknowledgement of Sponsorship on Saskatchewan Hospice and Palliative Care website
- Signage acknowledging your sponsor level displayed in registration area
- Promotional material in delegate bags

Other Conference Supporters:

If you wish to make a financial contribution other than the above options or if you wish to donate an item for door prizes, please call our office at 691-1573 or indicate on the sponsorship/exhibitor registration form. Your support assists in providing high level educational opportunities to all caregivers in the province of Saskatchewan at affordable rates.



Rekindling the Spirit

Provincial Palliative Care Conference

Heritage Inn, Moose Jaw, SK - May 30 to June 1, 2012

Butterfly Blessings 2: Rekindling the Spirit

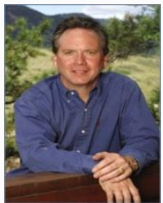
Our conference will be packed with the best speakers, fabulous door prizes, great book selection for purchase, banquet with entertainment, and many other delights. Some of the key speakers are:



Dr. Brian Goldman hails from Toronto's Mount Sinai Hospital, and is known by millions of Canadians as CBC Radio One's 'house doctor', serving up information and advice on matters medical to twenty afternoon shows across the country. In addition, he created and hosts the CBC Radio One's *White Coat, Black Art* which was recently selected as winner in the category 'Excellence in Radio Reporting - in depth' for the 2011 CMA Media Awards for Health. The award was specifically for the two-part series "Will to Die". Title of his presentation for the conference is "Tough Talk About End of Life Care".



David Kessler is one of the most well-known experts and lecturers on death and grief today. His books include, *The Needs of the Dying, Life Lessons* (co-authored with Elisabeth Kübler-Ross) and his latest *Visions, Trips and Crowded Rooms*. His services have been used by people such as Elizabeth Taylor and Michael Landon. Kessler's work has been featured on CNN, NBC, PBS and Entertainment Tonight, and he has been interviewed on Oprah & Friends. David lives and works in beautiful Los Angeles, but is looking forward to spending some time with us prairie folk.



Dr. Alan Wolfelt is a noted author, educator and grief counselor. The author of over twenty books and recipient of the Association for Death Education and Counseling's Death Educator Award, Dr. Wolfelt serves as the Director of the Center for Loss and Life Transition in Fort Collins, Colorado. In addition, he has appeared on such shows as Larry King Live and NBC Today, serves as a faculty member in the Dept of Family Medicine at the University of Colorado School of Medicine, and still finds time to teach numerous workshops and courses.



Dr. Romaine Gallagher is a family physician with extensive experience in palliative care. She is currently Head of Residential Care and Palliative Care Divisions of the Department of Community and Family Medicine at [Providence Health Care](#) in British Columbia. She is also the Physician Program Director for Providence's Palliative Care Program and is a clinical professor in the Division of Palliative Care at UBC. She has published many research articles and authored chapters in palliative care and pain management publications.



Dr. Mike Harlos is Medical Director for the Winnipeg Regional Health Authority Palliative Care Program and St. Boniface Hospital Palliative Care Program. He is a member of the Canadian Virtual Hospice Executive Team, setting strategic direction for www.virtualhospice.ca. Through his lectures, he shares his commitment to care with family medicine residents, oncology fellows, undergraduate medical and nursing students. He has a lengthy list of publications, and is a past winner of the Eduardo Bruera Award recognizing excellence in the field of palliative medicine.

"In everyone's life, at some time, our inner fire goes out. It is then burst into flame by an encounter with another human being. We should all be thankful for those people who rekindle the inner spirit." – Albert Schweitzer

Further conference updates will be posted on the SHPCA website <http://www.saskpalliativecare.org>



Saskatchewan
Hospice Palliative Care
Association Inc.

Sponsorship Application Form

Please return completed form by March 30, 2012

(Sponsorship includes recognition within the delegate package)

Organization: _____

Address: _____

Contact: _____

E-Mail: _____

Phone: _____

Fax: _____

Sponsorship Levels

Please indicate sponsorship amount and include the number and name of attendee(s)

Note: Exhibitor space included with sponsorships over \$500.00

Gold Sponsor	\$10,000+	\$ _____	(includes registration for 4 attendees)
Silver Sponsor	\$5,000+	\$ _____	(includes registration for 2 attendees)
Bronze Sponsor	\$3,000+	\$ _____	(includes registration for 1 attendee)
Conference Supporter	\$2,000+	\$ _____	(includes registration for 1 attendee)
Spirit Supporter	\$500+	\$ _____	
Other Monetary Amount		\$ _____	
Delegate Bag Sponsor (1)	\$ 3,000+		

(or to be shared with another donor)

Exhibitor Space Required: YES or NO

Gift Donation

Please provide all gift donations by March 30, 2012

The donation of gift items will be graciously accepted for use as door prizes or included in delegate packages. The donation of items for delegate packages (eg: pens, notepads, etc.) should be in sufficient quantity for 250 delegates.

Description of donated item(s)

Quantity of donated item(s): _____

Retail Value: _____

(a letter will be sent to assist with tax deduction)

Please indicate how you would like to arrange delivery:

- Donor to arrange delivery to conference location
- SHPCA to arrange pick up
- Enclosed



Exhibitor Space

Exhibitors' spaces are limited and will fill quickly. Please note that exhibitors' application is required by March 31, 2012.

- Commercial Rate: \$500.00
- Non-profit rate: No Charge

Exhibitor Registration

Company	
Contact	
Address	
City/Prov	
Postal Code	
Phone/Fax	
email	

Artwork/Logo Display

Artwork and/or Logos for ads must be supplied in the following format by March 30, 2012.

- Hard Copy
- Electronically in PDF format



Method of Payment

- Cheque (please make payable to **Saskatchewan Hospice Palliative Care Association**)
- Cash
- Invoice Required

Exhibitor Total: \$ _____

Sponsorship Total: \$ _____

Total Amount Enclosed: \$ _____

Send Payment and Completed Forms Or direct Questions and Concerns

Stacey Fogal
Sponsorship Chair
Five Hills Access Center, Palliative Care
1000 Albert St W;
Moose Jaw, SK.
S6H 2Y2

Email: stacey.fogal@fhhr.ca

Phone: 306-691-1573

Fax: 306-692-5758

Check List

- Completed application, including name of each attendee
- Enclosed payment
- Attached company logo (hard copy electronic copy)

